

PRESS RELEASE

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Quince provides for maximum range of vacancies

Quince has developed the SolutionAdvisor, a widget for jobsite Jobtrack.nl that makes it possible for employers to get maximum range for the vacancies they place on the site, while the costs are made clear immediately. Employers fill in several items, like function category, branche and postal code, after which advise follows automatically about the best possible media for placing the vacancy. This includes newspapers and websites. At the same time the estimated costs are shown, making it easier for employers to decide about actually placing the vacancy.

When an employer agrees with the advise and the estimated cost, the vacancy is placed online and in the newspapers that were recommended. This way the employer knows what he can expect each step of the way, while he is assured of getting the best possible placement with the biggest possible range in the target group.

The concept for this widget was provided by Jobtrack. The jobsite also decided what kind of functionality the widget should have. The actual development of the widget was done by Quince.

Quince is a communication agency with expertise in the field of digital media, online marketing and action marketing within the retail and b-to-b market. At the strategic level concepts and campaigns are developed and in-house implemented by one of the four disciplines that constitute the agency. The four disciplines are print media, digital media, marcom software development and events.

For additional information please contact Quince.

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