

# PRESS RELEASE

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## **Quince develops unique online computing center**

Quince has developed a unique online computing center for consultancy Maze Consult. Clients are now able to let pro-active compute if its profitable to hire the full services of the consultancy. Furthermore, because of the online service, named ROODDirect, there's almost no need for the consultancy to make company visits, which saves the clients more time and money.

Maze Consult is a consultancy that specializes in tracking and collecting overpaid employer contributions as well as maximizing employer grants. To work more efficiently and make the proceedings more transparent for the clients, Maze Consult asked Quince to come up with a digital solution.

The ROODDirect computing center reads files from standard software for salary administration. Based on statistical data the center indicates if too much contributions have been paid over a given period. This way it immediately becomes clear whether it is profitable to continue hiring the services of the consultancy.

This way of working gives Maze Consult an advantage, because other suppliers often have to come with a delegation to study the paperwork before they can tell if it makes sense to do business.

Besides the technology Quince developed the concept behind ROOD - straight to grants. ROOD (meaning Red) was chosen because of the stubborn nature and the many possibilities. From ROODDirect to ROOD agent.

Maze-founder Danny de Klerk: "Thanks to our new computing center we can work much faster and transparent, and with more regard to privacy. The reactions of our customers are very positive. Quince has shown itself to be an ideal partner for us, both in a technical sense and in terms of shaping our profile in the market."

*Quince is a communication agency with expertise in the field of digital media, online marketing and action marketing within the retail and b-to-b market. At the strategic level concepts and campaigns are developed and in-house implemented by one of the four disciplines that constitute the agency. The four disciplines are print media, digital media, marcom software development and events.*

**For additional information please contact Quince.**

Contact : Ben Steenstra  
Phone : +31(0)20 34 71 000  
E-mail : ben@quince.nl  
Website : <http://www.quince.nl>