

PRESS RELEASE

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Loveland wins Golden Gnome for best artwork

On March 2 dance organisation Loveland has won a Golden Gnome Award for their artwork. Golden Gnomes are also known as the Oscars of the Amsterdam nightlife. This year they were awarded for the 14th time, in Paradiso Amsterdam. The outcome is determined by the Dutch public, which can vote online for their favourites.

Since the first year of the Loveland Festival Quince has provided the main artwork for this flagship event of Loveland. The artwork for Loveland Festival, the other main event organized by Loveland, is also provided by Quince. The award comes at a time when Loveland Festival enters its fifth year. With every year the Loveland events become more popular. Loveland Festival now welcomes more than 20,000 visitors.

Quince is proud for contributing to the success of Loveland. Therefore congratulations to the Loveland organization, KGB and the other agencies working towards further growth of Loveland.

Quince is a communication agency with expertise in the field of digital media, online marketing and action marketing within the retail and b-to-b market. At the strategic level concepts and campaigns are developed and in-house implemented by one of the four disciplines that constitute the agency. The four disciplines are print media, digital media, marcom software development and events.

For additional information please contact Quince.

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